

Carma[®]

The tradition of

SWISS

premium
quality—
since 1931

by Raphael Wermuth

**RAPHAEL AND
MATTHIAS BACHMANN**
OWNERS OF CONFISERIE BACHMANN
LUCERNE / SWITZERLAND



Carma[®] was founded by the Zurich entrepreneur Carl Maentler in 1931 with the aim to bring to market high-quality and ready-to-use products for pastry chefs. For 80 years now, Carma[®] has been recognized as a reference brand in the pastry and confectionery sector as well as in the Swiss gastronomy and hotel industry. Today, Carma[®] is Barry Callebaut's Swiss Gourmet chocolate brand, appreciated by a wide customer base both in Switzerland and abroad.



What makes Carma[®] special for you?

Top quality is a must today. It's the people that make the difference. Carma[®] does a lot for its customers. We appreciate this very much!

Why have you chosen to work with Carma[®] chocolate?

As a leading pastry shop in the heart of Switzerland, we want to use the best products on the market and work with the best partner. Carma[®] and the people behind it help us to achieve our ambitious goals.

How could we make Carma[®] chocolate even better?

If you stop getting better, you'll stop being good. Both Confiserie Bachmann and the team of Carma[®] share this belief!